

MAINE IRISH

HERITAGE CENTER

March 2, 2015

Dear Friend of the MIHC,

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Planning for the **Sixth Annual Maine Irish Heritage Center's Not-So-Silent Auction** is already well underway. This year's festivities recall the **Castles of Ireland**, the enduring, silent witnesses to a proud heritage. In addition to all you love about this event, we have exciting new ways to enjoy the auction. MIHC is teaming with **Bidding for Good** to take our auction online starting **March 1 through May 1** and reach a national and international audience while bringing a new generation of supporters (and bidders!) to MIHC. It is also an opportunity to recognize our MIHC donors and sponsors to thousands of shoppers and philanthropists nationwide. We include for your convenience and consideration our [auction sponsorship and advertising information, the important donor form, and all your ticket information](#). Once you review these, please agree to support MIHC by:

- **Sponsoring the auction.** Our sponsors make this event the wonderful evening it is, and we say "thank you" with a reserved VIP table for 10 guests, display of your name/logo on all printed materials including the program, live-auction recognition and prominent placement in the online home-page during March and April;
- **Advertising in the auction program.** Your ad will be featured in the auction program distributed to over 250 guests, and thanks to our new website launched last year, will run for the entire year. (Check out last year's on the website.);
- **Donating an item for auction.** Your gift will help us continue the mission of the MIHC and is a proven opportunity to attract new customers while showcasing your organization, store, product or service;
- **Attending the auction.** Mark your calendar for May 2 and invite your friends and family to join you for a lively evening of fun and shopping. Your ticket (individual tickets or tables of 10) includes: reserved seating; a catered buffet dinner; complimentary dinner wine; cash bar; a live-auction offering some of the best shopping around with items to be found nowhere else.

Funds raised by the auction enable the MIHC to provide: lectures on the history of Maine Irish; genealogy workshops; an Irish Archive for Maine; care and preservation of St. Dominic's; a home for the Irish American Club of Maine; the only lending library in the state dedicated to Irish literature; a touchstone for all Irish groups and enthusiasts; and a meeting place for the greater community. Please keep the programs you love *going* by your generous support and enthusiastic participation in this year's auction. **April 10** is the deadline to be included in all print and media. For questions or more information, please contact irishhc@maine.rr.com or call 207-780-0118. We look forward to hearing from you!

Sincerely,

Mary E. McAleney
Chair, Board of Directors

CULTURE THAT ENDURES